The George Washington University

Spring 2024, BADM 4801 Strategy Formulatn/Implementn Section 10
Instructor: Wang, Rui (Primary)

GW

There were: 25 possible respondents.

	Question Text	N	Avg	BADM Avg	Sch Avg	1	2	3	4	5	N/A			
1	Course was well organized	22	4.3	4.4	4.4	0% (0)	0% (0)	23% (5)	23% (5)	55% (12)	0% (0)			
2	Course is challenging	22	3.9	3.5	4.0	0% (0)	9% (2)	18% (4)	50% (11)	23% (5)	0% (0)			
3	Learned a lot	22	4.1	4.1	4.2	0% (0)	9% (2)	14% (3)	36% (8)	41% (9)	0% (0)			
4	Quality of course	22	4.3	4.2	4.3	0% (0)	0% (0)	14% (3)	41% (9)	45% (10)	0% (0)			
						Not at All	2	3	4	Compl-etely	N/A			
8	Course covered stated objectives	22	4.6	4.7	4.6	0% (0)	0% (0)	9% (2)	23% (5)	68% (15)	0% (0)			
						1 hr or Less	1-2 Hrs	3-4 Hrs	5-6 Hrs	7-8 Hrs	9-10 Hrs	11-13 Hrs	13-15 Hrs	15+ Hrs
9	Hours per week spent outside class	22				0% (0)	36% (8)	59% (13)	0% (0)	5% (1)	0% (0)	0% (0)	0% (0)	0% (0)
						Almost Nothing	2	3	4	Great Deal	N/A			
10	How much learned in course	22	4	4.1	4.2	0% (0)	9% (2)	9% (2)	50% (11)	32% (7)	0% (0)			
						Str Disagree	2	3	4	Str Agree	N/A			
11	Instructor treats students with respect	22	4.5	4.7	4.7	5% (1)	0% (0)	9% (2)	9% (2)	77% (17)	0% (0)			
						1	2	3	4	5	N/A			
12	Instructor effectively communicates subject matter	22	4.1	4.5	4.4	5% (1)	0% (0)	18% (4)	32% (7)	45% (10)	0% (0)			
13	Instructor stimulates student interest	22	4	4.2	4.3	9% (2)	5% (1)	9% (2)	27% (6)	50% (11)	0% (0)			
14	Grading standards are fair	22	4.4	4.4	4.4	5% (1)	0% (0)	9% (2)	27% (6)	59% (13)	0% (0)			

15	Instructor provides timely feedback	22	4.6	4.4	4.4	5% (1)	0% (0)	5% (1)	14% (3)	77% (17)	0% (0)			
16	Instructor is accessible	22	4.7	4.5	4.6	5% (1)	0% (0)	0% (0)	9% (2)	82% (18)	5% (1)			
17	Quality of instructor	22	4.4	4.4	4.4	5% (1)	5% (1)	0% (0)	32% (7)	59% (13)	0% (0)			

Text Responses

Question: What did you like most about this course?

The case studies were important to the topic of my degree as well as the course discussions of the week

The strength of this course was Professor Wang, herself. She very much cares about the student experience and is both open to and willing to incorporate feedback. She is also extremely self-aware and constantly seeks out areas to improve the course. In terms of content, I felt this course to be one of the most beneficial I have taken during my time at GWSB. The work is case-centric (very much like an MBA) and focuses in on practical applications rather than theoretical frameworks alone. The workload in terms of assignments and exams was also well thought out.

I enjoyed the discussions

I enjoyed the organization across all aspects: syllabus, blackboard, lecture slides, and assignments. This helped me stay on track and know what to expect each class.

Professor was very accommodating and treated the class with respect while teaching a great deal at the same time. Made me want to come to class!

I liked that it was very applicable to real world companies and processes rather than abstract ideas

I enjoyed that you had choices concerning the weighting of participation and optional final exam. This helped greatly.

The variety in which she lectures and reinforces the content through group discussions, presentations, and homework assignments.

I enjoyed how many class discussion there was.

I enjoyed the time working on real life examples.

Professors attitude

The way it combined a lot of concepts weve previously learned and tied them in a pretty knot.

I liked that there was space to synthesize what we learned previously and build on it.

I really liked the breakout groups during class where we could apply course material to actual real-life cases/companies

Professor Wang showed a great deal of enthusiasm about the subject.

Her grading tbh. She also seemed to really enjoy teaching and wanted us to like it too

Discussions and team project

I liked the HBR case studies and how we actively used them in our curriculum to learn. The group project was also the best group Ive ever worked with.

Question: What did you like least about this course?

wasnt organized in the best way

In the first few weeks of class, lectures were often difficult to follow and the real-world application of the material was unclear. There also existed some communication barriers between the students and the professor when it came to in-class participation. However, this improved dramatically. Expectations were clearly put forth and communication barriers were nearly eliminated by Week 15.

I think at the start it felt a bit uneasy, but by the end it felt like it was running well

I did not like the participation structure, particularly how students were ranked against each other based on their participation. I found that I was too worried about speaking in class to focus on the lecture and felt like I was competing against my peers. I do appreciate the class discussions we had to fix this issue though.

The participation structure.

I thought the assignments could have been more spread out through the semester

Front-loaded; not much to do at end of semester

How much emphasis was placed on class participation, although it was later changed

I thought the cases were a little old and could be more releveant.

It was very disorganized and the professors language understanding made the course difficult as communication and lectures were not logical.

Slides

N/A

How unclear and unorganized the course guidelines themselves were. The Professor decided to switch the grading criteria for participation in the last month, which is unfair to those of us who have put in consistent effort throughout the course. Beyond that the guidelines themselves arent clear at all and her expectations are messy.

The thing I liked least about this course was the heavy emphasis on class participation (30% of overall grade). If there is going to be such a heavy emphasis on participation, there should be more ways to participate other than in-class verbal contributions. Additionally, from my personal experience listening to my classmates contribute in class, I cant help but feel like some people are talking just for the sake of talking. I personally feel that a lot of times, class participation is forcefully driven by peoples desire to get a better grade, which often leads to people prioritizing frequency over quality. However, I do think Professor Ruis decision to offer an optional final exam to allow students to make up for missed participation grades was a nice touch. I do feel, though, that those students who learn better through listening rather than active participation are drastically disadvantaged.

I think the participation structure was unfair. Participation is graded based on how many times a student speaks so there is constant competition to speak more than other students. The chances to get participation for writing ideas is a good idea however everyone is completing those surveys so it does not allow students to earn points and just raises the baseline.

She was very inconsistent in her rubric, and did not explain assignments correctly (and then dinged our points). initially, she was very critical of students who did not agree with her viewpoints, but got better with time

I dont have anything

I think that sometimes the class can get disengaging but overall not that much of an issue because thats pretty much any class

Question: Use this space to provide suggestions on how to improve this course.

Spacing out assignments more possibly

N/A

Newer Cases.

N/A

I think that how we changed the participation towards the end of the semester is much better. There should be written alternatives to speaking in class. This as well as the optional final exam option should be continued. Another potential attendance/participation alternative could be using a poll platform (e.g. Poll Everywhere).

I think proj just needs a bit more experience, but she learned well just from this one semester

less assignments towards beginning, and group presentations all towards end of semester vs through the entire semester would make more sense.

More dynamic slides.

idk shes not a super engaging teacher

Be clear on expectations for the students, and to consider answers that do not align with the professors exact ones.

I have no suggestions

Maybe start cold calling